

CHANGE THE WORLD WITH A GIVING HEART

National Philanthropy Day®
Tuesday, November 14, 2017
 DoubleTree By Hilton
 Tarrytown, NY

AFP WESTCHESTER'S CONFERENCE & LUNCHEON

Growing philanthropy?
 Oh, that's how we should be doing it!

What every Development Professional, Executive Director and Board Member needs to know!

Tom Ahern

Simone P. Joyaux
 ACFRE,
 Adv Dip

Professor Adrian Sargeant

AFP Westchester National Philanthropy Day Conference Sponsorship Opportunities

We welcome your sponsorship support of our 7th Annual AFP Westchester Philanthropy Day Conference on Tuesday, November 14, 2017 at the Doubletree Hotel, Tarrytown, NY. For questions and other opportunities to customize a sponsorship to meet your company/organizations needs, contact Lauren Candela-Katz, National Philanthropy Day Committee Chair at 914-844-4471 or sponsorship@afpwestchester.org.

Sponsorship Level	Exhibit Space (6ft table)	2 Minute Audience Address During Breakfast	Logo/Dedicated slide on video loop in ballroom & breakout rooms	Full Page Ad in Program	Podium Recognition During Breakfast and/or Lunch	Complimentary Registrations for your staff or clients	Sponsor Level on All Printed & Online Conference PR	Company Logo & Link on AFP/W Website for 1 year	Mention on AFP/W Facebook Page	Monthly Program Admission & Sponsorship	License to use "Official Sponsor" in connection with promotion of your sponsorship & participation
Platinum \$5,000	√	√	√	√	√ Breakfast	8 √	√	√	4	2 Program Sponsorships w/PR &	√

					& Lunch	with reserved seating			mentions	free admission for 2 people for 1 year	
Gold \$3,500	√		√	√	√ Breakfast & Lunch	6 √ with reserved seating	√	√	3 mentions	1 Program Sponsorship w/PR & free admission for 2 people for 1 year	√
Silver \$2,000	√		√	√	√ Breakfast	4 √	√	√	2 mentions	Free Admission for 1 person for 1 year	√
Bronze \$1,000	√		√	√	√ Breakfast	2 √	√	√	1 mention	Free Admission to 4 monthly programs for 1 person	√

ADDITIONAL OPPORTUNITIES TO PROVIDE SUPPORT

Exhibitor Sponsorship \$500

Day-Of-Conference

- Exhibit space (6 foot table for your display booth)
- Logo/dedicated slide featured on video loop in the ballroom and breakout sessions
- Name and/or logo recognition on conference materials including, e-mail alerts, website, conference program book
- License to use the “Official Sponsor” and Conference logo in connection with promotion of your conference sponsorship and participation

Conference Program/Directory Advertising Rates

\$400

- Full page ad in conference program

\$300

- Half page ad in conference program

\$200

- Quarter page ad in conference program

AFP Westchester National Philanthropy Day Conference Sponsorship Form

Supporting AFP Westchester's Annual Conference helps you stand out as a company/organization that is committed to helping our Westchester Community meet unmet needs and thrive. It makes your employees happier, your clients more likely to buy your products and services and of course, it makes us very grateful to have your support. For questions and other opportunities to customize a sponsorship to meet your company/organizations needs, contact Lauren Candela-Katz at 914-844-4471 or sponsorship@afpwestchester.org. Sponsorships can be selected and paid on line at <http://afpwestchester.org/catalog.php?cat=2> Or mailed to PO Box 994, Mount Kisco, NY 10549-5945. Please make checks out to AFP – Westchester Chapter. **Please submit your journal ad by October 20th.**

Organization/Business Name: _____

Address: _____

Contact Name: _____

Telephone: _____ **Email:** _____

Website: _____

Sponsorship:

- Platinum \$5,000
- Gold \$3,500
- Silver \$2,000
- Bronze \$1,000

- Exhibitor \$ 500

Journal Ads:

- Full Page \$400
- Half Page \$300
- Quarter Page \$200

Tickets:

- \$175 AFP Members
- \$200 Non-Members
- \$125 Per Person with a minimum of 4 from 1 Organization

Journal Ad Specifications:

Full page: 7.5 x 10" (vertical)

Half page: 7.5 x 4.875" (horizontal)

Quarter page: 3.625 x 4.875" (vertical)

Provide full-color (CMYK) files & grayscale (B&W) files in high-resolution 300 dpi PDFs only. No bleeds.

Deadline: October 20th to

sponsorship@afpwestchester.org